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UNIQUE VISITORS: 7,036,000
VISITS: 8,848,333
PAGEVIEWS: 15 million
TIME SPENT PER VISITOR: 2.6 minutes
MEDIAN AGE: 46
MEDIAN HHI: $92,395
MALE/FEMALE: 45/55%
USER VIDEO PLAYS: 244,743

Source: comScore Multi-Platform April-June 2017 monthly averages for traffic data; comScore Multi-Platform June 2017 for demo data, PC Only for HHI; Ooyala March 2017 for video plays